**HAGERSTOWN/WASHINGTON COUNTY CONVENTION &**

**VISITORS BUREAU BOARD OF DIRECTORS**

**October 23, 2024**

**9:00 AM**

**Holiday Inn & Suites**

**MINUTES**

**PRESENT:** Katie Clutz, Chair; Andrew Sargent, Past Chair; Al Martin, Treasurer; Emilie Amt, Brittany Arizmendi, Sila Bartel, David Blenckstone, Jessica Clark, Lester Curry, John Gonano, Sarah Hall, Jeremy Hulse, Jonathan Horowitz, Racha Iskandarani, Teri Leiter

**ABSENT:** Julie Rohm, Brittany Wedd, and Lettie Wilkes

**STAFF:** Dan Spedden, President; Tiffany Ahalt, Betsy DeVore, Terri Mulligan, Jolene Thomas

**ROLL CALL**

**TOPIC: Minutes of September 4, 2024**

**MOTION:** To approve the minutes of September 4, 2024, Board of Directors meeting, as presented (Copies on file). 1st Teri Leiter, 2nd Jonathan Horowitz

**ACTION** Approved

**TOPIC: Financial Report**

**DISCUSSION:** Les Curry reviewed the Financial Statement for the period ending September 30, 2024, with the Board.

**MOTION:** To accept the Financial Statement for the period ending September 30, 2024, as presented (Copy on file with the minutes). 1st Sarah Hall, 2nd Andrew Sargent

**ACTION:** Accepted

**TOPIC: New Member**

**MOTION:** To accept the list of a new CVB member, as presented. 1st Al Martin, 2nd Emilie Amt

**ACTION:** Approved

**TOPIC: Budget for 2025**

**DISCUSSION:** Dan Spedden reviewed the proposed 2025 Budget with the Board of Directors and shared an Executive Summary listing any major adjustments for 2025. The 2025 Budget will be posted on the Board Resource page once the 2024 year-end numbers have been added.

**MOTION:** To approve the CVB Budget for 2025, as presented. 1st Al Martin, 2nd Jeremy Hulse

**ACTION:** Approved

**TOPIC: Board of Directors and Advisory Committee**

**DISCUSSION:** Executive Committee recommended to the Board of Directors that Brittany Arizmendi be appointed to serve as a member of the Executive Committee to fill a vacant position; and that Sarah Black of IFG Consulting LLC be invited to serve as a member of the Advisory Committee.

**MOTION:** To appoint Brittany Arizmendi to serve as a member of the Executive Committee; and that Sarah Black of IFG Consulting LLC be invited to serve as a member of the Advisory Committee. 1st Jeremy Hulse, 2nd Sila Bartel

**ACTION:** Accepted

**TOPIC: Bank Signature Card Authorization**

**DISCUSSION:** Dan Spedden reported that the signature card with Truist Bank needs to be updated to reflect changes in the Executive Committee. This includes removing outgoing members and adding newly appointed ones.

Below is the list of Executive Committee members who will be added to or are already included on the signature card:

* Mary Katherine Clutz (MK Clutz signature)
* Alfred Martin
* Sarah J. Hall
* Jeremy Hulse
* Brittany Arizmendi
* Lester Curry

**MOTION:** To authorize the Hagerstown-Washington County, Maryland, Convention & Visitors’ Bureau’s bank signature card at Truist Bank to be updated and include all the following: Mary Katherine Clutz (MK Clutz signature), Alfred Martin, Sarah J. Hall, Jeremy Hulse, Brittany Arizmendi, and Lester Curry. 1st Sila Bartel, 2nd Teri Leiter

**ACTION:** Approved

**TOPIC:** **America’s 250th George Washington Statue Project**

**DISCUSSION:** Al Martin presented a proposal to the CVB Board from a committee on which he serves. The committee is requesting $50,000 in CVB funding to support the creation of a George Washington statue, to be placed outside the Washington County Government office in celebration of the 250th anniversary. Extensive discussion followed, focusing on whether this project aligns with the CVB's goals and if it would effectively attract visitors to the area.

**MOTION:** To accept the request to provide $50,000 from the CVB funds to create a statue of George Washington. 1st Andrew Sargent, 2nd Teri Leiter

**ACTION:** Rejected 9 to 3

**Adjournment:**

Katie Clutz – Chair

Al Martin - Treasurer

Jolene Thomas – Recording Secretary